Oracle Business Intelligence Cloud Services Offering

"Gain new insights into data within complex data environments and take faster and better informed decisions"

Organizations, across the globe, face numerous challenges related to data and analysis of that data to get meaningful and usable information for business. Some of the common reasons being dissimilar data, incompatible systems and information overload. Today, data is being collected at very high rates due to technology advancements and adoption of digital across all areas of a business.

However, employees still face difficulties to capture and include new information in their analysis. At the same time, the IT function wants to ensure that it give the business users what they want and give it faster – without compromising on security and integrity of data, and keeping the costs low.

Key challenges that organizations face include:

No data access for everyone	Improper data governance and stewardship

Data wrangling - business leaders find it difficult to get data analyses faster to make informed decisions

No single version or 360 degree view	Incompatible visualization features

Difficulty in complete deployment, flexibility and portability of traditional BI systems

IT function as an author not an enabler	Difficulty in self-service data preparation and modelling

Overcoming these challenges become more complex with lack of right analytics tools and expertise that is of high importance to address the rising costs and decreasing performance issues.

Solution
To navigate through the above challenges, organizations need a robust analytics platform that is secure, agile, reliable and cost effective. At the same time, it needs to be easy to manage and govern, and be so user-friendly that anyone can use it to analyze any data, at any time, and from anywhere.

Birlasoft's Oracle Business Intelligence Cloud Services Offering

Oracle Business Intelligence Cloud Service (BI Cloud Service) is a cost-effective, enterprise-class analytics platform in the cloud that empowers organizations to do more with less. It helps organizations to analyze any data when and where they want, and quickly put insights on their employee's fingertips.

Birlasoft's Oracle BI Cloud Services Fixed Scope Offering (FSO) provides a pre-limited number of Dashboards and Reports on specific modules of your choice, on Oracle's BI Cloud Service.

Key Features

Oracle BI Cloud Service and Birlasoft's fixed scope offering provide some of the unique features:

· Defined Scope and scope for customization
· Offerings in three variants, to suit varying needs of customers
· Opportunities for phased, modular upgrades across variants
· Rapid development in few weeks
· Instant mobile access to analytics
· Anywhere, anytime accessibility
· No upfront costs, low monthly subscription
· Powerful analytics platform with advanced calculations and analytic functions
· Advanced reporting with interactive visuals, auto-suggestions, detailed formatting, etc.
· Easy self-serve data loading
· Role-based fine grain security
· Simple self-service administration

Birlasoft's BI Cloud Service - Fixed Scope Offering: Three Variants

Birlasoft's Oracle BI Cloud Service offering is available in three variants – Silver, Gold and Diamond.

Capabilities	BI VARIANT		
	SILVER	**GOLD**	**DIAMOND**
Focus Area	Department	LOB	Organization
Subject Area	1	2	Multiple
Advanced Visualization, Pattern Brushing, Keyword Search	**YES**	**YES**	**YES**
RPD conversion to Data Model	YES	YES	YES
Data Load	**Self Service**	**Automated**	**Automated**
Excel Uploads	YES	YES	YES
Cross Functional	**NO**	**NO**	**YES**
Security (Groups, Roles) Plus	Simple	Medium	Custom
Self Enablement Training	**YES**	**YES**	**YES**

Objects			
Data Model	1	1	2
Dimension Table	15	25	35+
Fact Table	3	5	10+
Dashboards	3	5	7
Reports	20	30	50
No. of Metrics, Reportable fields	100	150	200+
No. of Source files	5	5	Multiple
No. of Data Sources	1	2	Multiple
Number of Users (Approx.)	10	20	50
Historical Data (# of Years)	1 Year	2 Years	Custom
Post Go-Live Support	1 Week	1 Week	1.5 Week
Implementation time (Weeks)	**7**	**11**	**16**

*Diamond Variant includes the migration of reports from on premise to the cloud

Key Performance Measures

Below are few sample reports that demonstrate BICS high visualization capabilities and level of information which can be garnished from various visually rich reports.
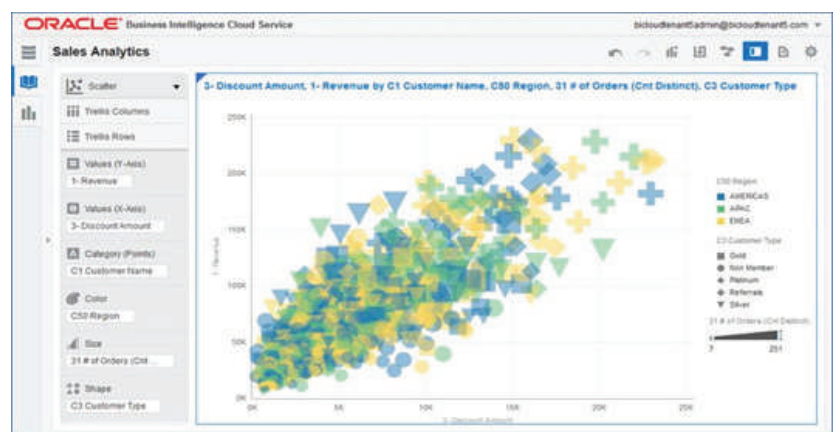
Student Retention Analysis

Student Retention Analytics is a design making platform which enables universities to improve their levels of student retention and protect their funding. Below reports shows withdrawal trends and student profiles in various metric views.
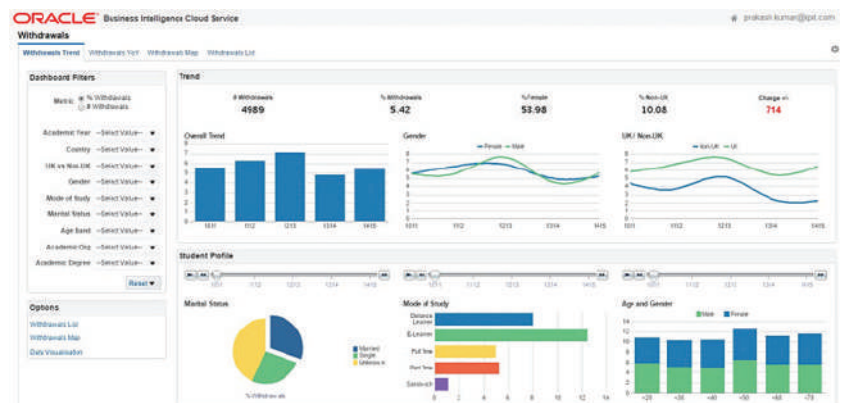
Sales Analytics

A sales analysis report shows the trends that occur in a company's sales volume over time. The report gives an overview in cluster of customer types generating revenue in which regions.

Benefits

· Based on proven BI technology	· Data Mashups – load instantly and view
· Easily move data from spreadsheets to BICS databases with multiple in-built options	· Anytime, anywhere access to insights for immediate decision making
· Simple Administration and Data Integration	· Oracle managed patching and upgrades
· New BI Homepage – Simplified and streamlined cloud style	· Fast access and low cost speed time to value
· Sample reports with best practices in loading, modelling and reporting	· A single BI platform for all users helps consolidate analytic investments
· Wizard-based Star schema design	· Timely access to data means greater impact
· Auto-time Dimension	· Streamlined operations and reduced burden on IT

· Gain deeper insights from same tool with advanced analytics features such as trending, binning, etc

Why Birlasoft

As an Oracle Platinum Partner and Oracle Specialized Partner of the Year in Business Intelligence, Birlasoft is a natural fit to help clients and prospect to take advantage of Cloud BI. Birlasoft has Strong BI, EPM, ERP, CRM Product Knowledge and Implementations. Birlasoft has Proven BI, DW Process Expertise with range of On-premise implementations, Global BI solutions.

Birlasoft Advantage

Dedicated BI Practice
Product evaluation, PoC, implementation, support

Strong domain and technical expertise
Finance/Accounts, Manufacturing, BI and Analytics, Integration

Packaged IP
Industry focused accelerators and best practices

Mature delivery methodology
"Sys-on-Time™" methodology for high quality solution delivery at a reduced cost

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.