



## Automate error free synchronization of Products to Sales Channels

### Birlasoft's PIXL Offering

Birlasoft's PIXL can help you in your Cloud Ecommerce journey. PIXL is an omni channel Cloud Ecommerce solution that automates error free synchronization of product catalogue & digital content across different sales channels.

#### Stay Ahead of the Innovation Curve

PIXL ensures that the rapid synchronization of your product & services catalog is quickly distributed along with digital content across various sales channels. PIXL enables technology as a competitive advantage.

Automate error free synchronization and drive maximum value from your products and services with PIXL.

#### PIXL Building Blocks:

- Single click publishing
- Simplified user interface
- Multiple sales channel tracking
- Easy to configure
- Drag and drop source data to sales channel

#### Resources

Learn how Birlasoft's PIXL offering will keep you ahead of the innovation curve.

*Publishing products and services across Ecommerce sites can be challenging due to different operational and governance requirements of each sales channel. Sales Managers can leverage Cloud to synchronize products & services across many Ecommerce sites, however they need a unified strategy and solution.*



RESOURCES

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### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities.