CK BIRLA GROUP

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September 2, 2021

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager, Department of Corporate Services National Stock Exchange of India Ltd., Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400051.

Symbol: BSOFT Series: EQ

Kind Attn: The Manager, Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited

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Sneha Padve Company Secretary & Compliance Officer

Encl.:- As mentioned above.



Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com CIN: L72200PN1990PLC059594



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Birlasoft Achieves Service Expertise in JD Edwards and Oracle E-Business Suite

Pune, Noida (India) and Edison, NJ (USA) | September 2, 2021: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified <u>CK Birla Group</u>, a global enterprise digital and IT services company, and a member of the Oracle PartnerNetwork (OPN), today announced that it has achieved Service Expertise in JD Edwards Applications to Oracle Cloud and Oracle E-Business Suite Applications to Oracle Cloud and also awarded the Cloud Service Provider (CSP) track status. This achievement recognizes Birlasoft for delivering a superior customer experience through successful OCI implementations and services.

Expertise is a core tenet of the <u>modernized Oracle PartnerNetwork (OPN) program</u> and allows Oracle partners to highlight their capabilities in a focused area. Ultimately, expertise is designed to make it easy for customers to identify partners that can deliver quality results and minimize risk for their specific needs as they adopt Oracle Cloud.

To achieve a **Service Expertise**, Birlasoft met a series of qualifiers that demonstrated their experience and successes in implementing, deploying and/or managing a specific Oracle Cloud Infrastructure products/services within a defined geographic region. Requirements may include having certified individuals across diverse roles and demonstrating successful go-lives, and ongoing managed services. Learn more about Expertise, including viewing the complete Expertise Catalog <u>here</u>.

Birlasoft is a leading global **Oracle Partner** with advanced specializations and more than 20 years of delivery excellence across Oracle Fusion Cloud Applications, servicing customers worldwide, with dedicated practices for <u>Oracle Cloud</u> covering ERP, EPM, CX, HCM, and NetSuite, <u>E-Business Suite</u>, JD Edwards, Master Data Management (<u>MDM</u>), Product Lifecycle Management (<u>PLM</u>) and <u>Supply Chain Management (SCM</u>).

"The Oracle Cloud Infrastructure Service Expertise positions Birlasoft as a leading Oracle solution provider. With over 200 successful cloud implementations across industries, this achievement reflects our strong partnership with Oracle. Birlasoft is committed to delivering superior customer value with the continuous pursuit of innovation excellence, technology expertise, and a customer-centric approach." said <u>Baljeet Chhazal</u>, **EVP and Global Head – Integrated Enterprise Solutions, Birlasoft**.

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Customers can expect a deeper level of support from Birlasoft, including proactive monitoring and security, identity management, database middleware administration, single contract – one invoice for OCI and Birlasoft services, and cost optimization for license and contracts.

"We congratulate Birlasoft on achieving Oracle Service Expertise in JD Edwards Applications to Oracle Cloud and Oracle E-Business Suite Applications to Oracle Cloud which has been earned by making significant achievements over several years across a wide range of Oracle sell, service, hardware, and license expertise areas. Oracle Service Expertise in JD Edwards and Oracle E-Business Suite further underlines Birlasofts' status as an outstanding cloud technology partner, providing customers with the reassurance needed to embark on exciting transformation journeys with confidence." said <u>Dale Weideling</u>, **Group Vice President**, NA **Cloud and Tech Alliances & Channels**, **Oracle**.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program designed to enable partners to accelerate the transition to cloud and drive superior customer business outcomes. The OPN program allows partners to engage with Oracle through track(s) aligned to how they go to market: Cloud Build for partners that provide products or services built on or integrated with Oracle Cloud; Cloud Sell for partners that resell Oracle Cloud technology; Cloud Service for partners that implement, deploy, and manage Oracle Cloud Services; and License & Hardware for partners that build, service or sell Oracle software licenses or hardware products. Customers can expedite their business objectives with OPN partners who have achieved Expertise in a product family or cloud service. To learn more, visit: http://www.oracle.com/partnernetwork

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About Birlasoft

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified <u>CK Birla Group</u>, Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities. To learn more, visit: <u>https://www.birlasoft.com/</u>

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forwardlooking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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