

birlasoft

February 2, 2022

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager, Department of Corporate Services National Stock Exchange of India Ltd., Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400051.

Symbol: BSOFT Series: EQ

Kind Attn: The Manager, Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited

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Sneha Padve Company Secretary & Compliance Officer

Encl.:- As mentioned above.



Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com CIN: L72200PN1990PLC059594 **Classification: Public**



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Birlasoft is Now Great Place to Work®-Certified

Noida, Pune (India), and Edison (NJ), USA | Feb 2, 2022: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified <u>CK Birla Group</u>, and a global enterprise digital and IT services company is now Great Place to Work[®]-Certified in India. The certification heightens the commitment of how the organization helps career-focused individuals find their dream job and portrays the culture and values that drive the organization towards becoming a preferred employer of choice.

Over the years, Birlasoft has pivoted into an organization of great repute through its service and solutions portfolio that assists customers in developing long-term digital transformation strategies for their global businesses. The organization credits its people and their acumen for its growth and continues to place a premium on their overall welfare, through employee-centric initiatives that helps create an environment of trust.

Great Place to Work[®] is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: **trust**. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions. The Institute serves businesses, non-profits, and government agencies in more than 60 countries and has conducted pioneering research on the characteristics of great workplaces for over three decades.

"At Birlasoft, we have always strived to nurture a workplace that maximizes human potential based on a strong foundation of values and culture. We have always put in great focus to strengthen our people- practices aimed at enhancing employee experience. Being **Great Place to Work®-Certified** is a testimony to the efforts that each and every employee has put in making us better every day, and signifies and validates how we continue to move the needle around our organizational culture.", said <u>Arun Dinakar Rao</u>, **Chief People Officer, Birlasoft**

In India, the institute partners with more than 1100 organizations annually across over 22 industries to help them build High-Trust, High-Performance Cultures[™] designed to deliver sustained business results. Hundreds of CEOs and CXOs from India Inc. are part of the great place community that is committed to the vision of making India a great place to work FOR ALL[™].

The Institute's research shows that great workplaces are characterized by great leadership, consistent employee experience, and sustainable financial performance. These organizations can deliver a consistent experience to all their employees irrespective of their role, gender,

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tenure, or level in the organization. Their leaders believe in the vision of creating and sustaining a Great Place to Work *FOR ALL* and role model being '*FOR ALL*' Leaders.

About Birlasoft

Enterprise to the Power of Digital[™]

The Possibilities are Endless When You #ChallengeTheNorm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified <u>CK Birla Group</u>, Birlasoft, with its 11,900+ professionals, is committed to continuing the Group's 160-year heritage of building sustainable communities. To learn more, visit the <u>link</u>.

For additional information, please contact:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forwardlooking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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