

March 6, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha Prashant Padve
Digitally signed by Sneha Prashant Padve
Date: 2023.03.06 09:34:16 +05'30'



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Press Release

Birlasoft inaugurates Delivery Centre in Coimbatore

- **Delivery Center to create exciting career opportunities for aspiring talent in the region**

Noida, Pune (India), and Edison (N.J.): March 6, 2023: Birlasoft Ltd [BSE: 532400, NSE: BSOF], part of the USD 2.8 billion diversified C.K. Birla Group, today announced the opening of a new Delivery Centre in Coimbatore to enable enterprises scale up their delivery and optimize cost.

The new facility will focus on Birlasoft's delivery capabilities in cloud space, digital and testing requirements. Being one of its first investments in a tier-II city, Birlasoft plans to take on an aggressive growth strategy to advance in the region over the next few years. Since Coimbatore is known as a hub of education and textile spinning and weaving mills, it will offer exciting career opportunities for local talent-seeking experiences in these futuristic domains.

Located at India Land Tech Park SEZ, Birlasoft's newest centre will initially have 245 workstations. Presently, Birlasoft has 75 employees on-board at its newest facility and plans to expand it to full capacity in the next 2-3 years. Birlasoft's clients will also benefit from increased access to a larger talent pool from the region.

The campus size of the India Land Tech Park SEZ is 11.9 acres with 1.1 million sq. ft. of build-up space. It hosts new-age amenities related to safety, security and overall employee well-being. The campus also offers 24X7 emergency medical services, a gym facility, leading banks with ATM facilities, a food court and a host of recreational activities. The India Land Tech Park SEZ is well connected to the main parts of the city.

Shreeranganath Kulkarni (SK), Chief Delivery Officer, Birlasoft, said, "Coimbatore is fast emerging as a new-age talent hub and has the potential to drive the next phase of growth. Our new delivery Centre in Coimbatore will not only offer unmatched growth opportunities to the youth of Coimbatore but will also allow us to invest in emerging technologies in the region and help our clients in their digital transformation journeys, leading them to be more resilient, sustainable and competitive."

About Birlasoft **Challenge The Norm**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

Birlasoft Limited

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CIN: L72200PN1990PLC059594

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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