



June 14, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager, Department of Corporate Services

<u>Subject: -</u> Press release.

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400051.

National Stock Exchange of India Ltd.,

Symbol: BSOFT Series: EQ

Kind Attn: The Manager, Listing Department

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Request you to acknowledge receipt of the same.

Thanking you.

Yours faithfully,

For Birlasoft Limited (Formerly KPIT Technologies Limited)

Sneha Padve

Company Secretary & Compliance Officer

Encl.:- As mentioned above.

PRESS RELEASE

June 14, 2019 | Pune and Bengaluru, India: Birlasoft [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified The CK Birla Group announced that Kapil Uniyal, VP & SBU Head, Infrastructure and Cloud Technology Services, Birlasoft was bestowed with an award for the company's distinguished work in 'Smart Datacenter Management' in the 'Automation' category, at the 7th Datacenter Summit and Awards, held in Bengaluru earlier this month.

The award signifies the organization's investments in new technologies, and its commitment towards providing impressive customer experiences for clients worldwide. Over the past decade, Birlasoft has been diligently working towards enhancing its portfolio of cloud-based technologies to reimagine digital transformation and help raise Enterprises to the Power of Digital.

"I am delighted to receive the award, which is testimony of our industry-endorsed solutions in the Datacenter Automation domain. We are constantly investing in automating Datacenter and cloud operations, using AI, ML, bots, etc. which are helping our clients achieve enhanced user experience along with operational efficiencies and lower costs", said Kapil Uniyal on receiving the award.

Birlasoft's <u>Infrastructure and Cloud Technology Services</u> team has successfully implemented innovative solutions, which simplify deployments and end-to-end operations and management of Datacenters for global organizations from across varied industry sectors, including Retail, Manufacturing, Life Sciences and Healthcare, BFSI to name a few.

Kapil was also a key panelist at the Panel Discussion conducted during the event titled, 'Future of Energy Efficiency and Technology for Green Datacenters', where he spoke about the need to build sustainable datacenters which ensure energy efficiency for cost and performance optimization in Datacenters. More than 150 delegates and speakers, including CIOs, CTOs, IT Heads from reputed organizations across diverse sectors, including Banking, Retail, Insurance, Manufacturing, Telecom and IT/ITeS attended the summit.

The summit was organized **UBS Forums** - a leading provider of content driven, information rich business conferences. To read more about the event, <u>click here</u>.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150-year heritage of building sustainable communities.

For further information, please contact:

Suma Nair

Head – Corporate Marketing

Birlasoft Limited

Mobile: +91 - 983 308 4449

birlasoft

Birlasoft Limited

(Formerly KPIT Technologies Limited)

Registered and Corporate Office:

35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India
Tel: +91 20 6652 5000 | Fax: +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com
CIN: L72200PN1990PLC059594